

Ola Oredola

Senior Software Engineer

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TECHNICAL SKILLS

Frontend: React, Next.js, TypeScript, Redux, TailwindCSS, Storybook, Framer Motion

Testing & Quality: Sentry, Jest, Lighthouse, Playwright

Backend: Node.js, Python, PostgreSQL, REST APIs

Tooling: Vite, Webpack, Figma, Docker

PROFESSIONAL EXPERIENCE

Devcenter, Remote - Senior Frontend Engineer

April 2023 - Present

Owned all frontend development for a talent recruitment platform serving African developers (<https://gigson.co>).

- Rebuilt the React codebase to establish component patterns, state management architecture, and code standards
- Reduced bundle size by 60% and load times by 40% through code splitting, progressive font loading, CDN caching, asset minification
- Implemented cursor-based pagination, performance monitoring, and Web Vitals tracking

Wizewerx, Remote - Software Engineer

Aug 2023 - Sept 2024

Built frontend features and modernized team practices for a UK software consultancy.

- **Major apparel supplier:** Built semantic search UI for 100K+ product categories. Integrated Typesense + LLM vectorization. Optimized rendering for instant results
- **EdenFiftyOne** (award-winning UK edtech): Built analytics dashboards for student performance tracking across UK schools
- Led adoption of shadcn/ui, establishing component standards and improving developer velocity across teams

Freelance Consultant, Remote - Software Engineer

Jan 2023 - Present

Delivered frontend projects via Upwork and direct contracts.

- Fixed Next.js memory leaks for Mapmelon.com, eliminating build failures and improving Lighthouse scores
- Built automated, cross-client tested email system for real estate campaigns
- Developed lead-generation sites with payment integration
- 5-star Upwork reviews: "Extremely efficient and communicative... professional and thorough."

Enterscale, Remote - Frontend Engineer

Sept 2021 - Dec 2022

Frontend lead for a marketing consulting firm's internal products.

- Led frontend on **Crowdero (Twitter social listening)**: Sole frontend engineer. Optimized for high-throughput data streams (WebSockets), building complex visualizations and sentiment analysis UI
- Built **Mooyi(market intel SaaS)** early iterations: bulk SMS, email & survey builder interfaces, etc
- Implemented Sentry for real-time frontend observability and improving system reliability
- Achieved 47% bundle reduction via CDN optimization, lazy loading, WebP formats and more

Hydrogen Technologies, Remote - Software Developer

Aug 2020 - Sep 2021

Built HR process automation tools for enterprise clients, working within strict data compliance requirements.

EDUCATION

National Open University of Nigeria, B.Sc Economics

2017 - 2022

BloomTech (Lambda School), Full Stack Web Development

2019 - 2020